



thecockburnassociation

Edinburgh's Civic Trust
Trunk's Close, 55 High Street, Edinburgh, EH1 1SR
0131 557 8686

director@cockburnassociation.org.uk / admin@cockburnassociation.org.uk

Letter from the Chair to potential candidates for the post of Director

Dear Candidate,

I am pleased to welcome your interest in the post of Director of the Cockburn Association, a unique opportunity to extend the reach and influence of one of the world's oldest civic bodies.

You would join the Cockburn Association at an exciting time as we celebrate our 150 year anniversary with renewed strategic direction and an associated programme of events. The Association has an enviably loyal membership, productive relationships and an extraordinary level of goodwill. The Council of Trustees is committed to amplifying its contribution to Edinburgh's sustainable future and continuing to work towards a culture of diversity and inclusion. Achieving these ambitions means securing financial sustainability, a growing resource base, and an enhanced organisational profile. This role represents what we see as Phase 1 of a long-term change programme, and is therefore being advertised as a time-limited post. The Director will lead the execution of a crucial stage in the Association's evolution, laying the groundwork for the future as we look beyond our 150-year anniversary.

The trustees envisage working with a Director who possesses the capability and determination to put the Association on a secure short, medium and long-term financial footing through a variety of imaginative management solutions. We anticipate that they will find cost-effective ways to enhance the Association's relevance to a more diverse audience while responding sensitively to the concerns of our Members. Finally, we visualise our new Director developing a heightened Cockburn profile that enhances our civic engagement role, demonstrates our capability to campaign on key city issues when warranted, and reinforces our reputation for professionalism and sound judgement.

The role will therefore be varied, stimulating and rewarding, drawing on different skills and past experience. If you think that this post is right for you, we look forward to receiving your application. If you would like to discuss the role with me personally, you are warmly invited to contact me using the contact details in this letter.

With kind regards,

Dr Lesley Martin